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**PROJECT PROPOSAL**

Qube

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# EXECUTIVE SUMMARY

Our Project is to create a full website about a small business of selling different types of shoes (Men And Women), we will create a very special layout for the site which contains of the following features.

*Website's Main Features:*

* Home Page.
* Login Page.
* Register Page.
* Men Shoes Page.
* Women Shoes Page.
* Items Page.
* Cart Page.
* Checkout & Payments Options Page.
* Contact Information Page.

*Here’s an example to consider - remember your executive summary is your first introduction to a client, and should reflect your brand and tone of voice at all times:*

Qube Team is a leading provider of websites for online store businesses. With a team of experts boasting extensive experience in the field, we are well placed to help our clients grow and thrive - even in challenging times. By really getting to know our customers, our talented team are able to offer unique and customized solutions backed by data driven analysis and broad research.

As a company we believe in building long lasting client partnerships which help us all grow. Our main goal is to create unique websites that attract bunch of users from all over the world

# PROJECT DESCRIPTION

This is your chance to show how well you understand your client’s pain points - and what you can do to alleviate them. Bear in mind that you may be tackling an issue your client is well aware of - or you may have spotted ways you can support their business that they haven’t yet considered yet. Outline the issues you believe your product or service can address within the client’s business, using market data and research to illustrate your points where possible.

At this point you can stay quite top level - you’ll go into more detail about the specifics in the next section.

*Here’s an example to consider:*

Here’s how the unique [product/service] solutions offered by [Your Company] will support your business growth.

We know that the [target market] is facing challenges:

* [outline challenge/pain point 1 using data where possible
* [outline challenge/pain point 2 using data where possible]

And where there is challenge there is also opportunity:

* [outline opportunities - or how you’ll help the reader’s business using data where possible]

The customized service we offer is key to making sure your business can achieve optimum growth and outpace the market. Our team will take the time to understand more about your company and align our strategy to your goals for a unique fit. You can expect ongoing support and customer service, with regular performance reviews to allow you to see the impact of our work, and provide opportunities for continuous improvement.

## Objectives

By this section you can really zero in on the specific challenges you’ve identified which may impact your target company. Give details where you can and show your assumptions where necessary.

## Stakeholder

## Internal

## External

# Similar Systems

## Academic

## Business Applications

# Project Management and Deliverables

## Deliverables

## Tasks and Time Plan